



A 501(c)(3) Tax Exempt Organization, ID number 23-7433767

Sponsor Agreement

"It is permissible to promote an organisation's sponsorship". However nothing should be said which implies that the **Friends of the Ripon Memorial Library** in any way endorses a commercial product or places the organisation in a conflict of interest situation.

General principles governing sponsorship:

"There must be no conflict of interest arising as a result of sponsorship, for example an expectation that a company will get favoured treatment by the **Friends of the Ripon Memorial Library** over a competitor. "

"**Friends of the Ripon Memorial Library** must retain control over any sponsored program and sponsors should not have any input into operational matters relating to a project they have sponsored. " "Sponsorship should be avoided with any industry or organisation if this sponsorship causes any conflict of interest, compromises the way the **Friends of the Ripon Memorial Library** staff perform their duties, or gives the perception of compromise."

All sponsorships are considered annual(Jan-Dec). Unless a company renews, all benefits will expire at the end of the quarter closest to 12 months from the receipt of your donation.

GOLD SPONSORS

\$1,000 & ABOVE

- Company logo and link to company website posted on homepage of Friends website www.riponfriends.org for 1 year.
- Company logo featured on Community Bulletin Board in Friends section.
- Rights to use Friends of the Ripon Memorial Library logo on company correspondence and advertising.
- Permanent recognition of company name engraved on Friends Giving Tree (Gold Leaf).

SILVER SPONSORS

\$500 to \$999

- Company name to be listed on donor page of Friends website www.riponfriends.org
- Rights to use Friends of the Ripon Memorial Library logo on company correspondence and advertising.
- Permanent recognition of company name engraved on Friends Giving Tree (Silver Leaf)

COPPER SPONSORS

\$200 to \$499

- Company name to be listed on donor page of Friends website.
- Permanent recognition of company name engraved on Friends Giving Tree (Copper Leaf)

Co-Sponsor Options

The following annual events are eligible for sponsorship. Sponsorship would entitle company to recognition via flyers, Friends website promotion and other related promotional resources.

- Specified Library Programs
- Special Events (Ripon Main St. Day, Ripon Almond Blossom Festival, October 'Support Your Community Library Month' events)
- Summer Read Finale Party

In-Kind Donations: Company Logo Buck-a-Bag Tote Bags, Program/Event Refreshments, Collection Materials, Office Supplies, Photography Services